Researchers from the US asked 755 educators* how and why they use the social networking site. Some of the results are:

Professional development and connecting with peers...

- **96%** of respondents use Twitter for sharing or acquiring resources.
- **86%** use Twitter for collaboration with other educators.
- **79%** use Twitter for networking.
- **73%** participate in Twitter chats.
- **30%** use Twitter for backchanneling.
- **25%** use Twitter for emotional support.

Respondents indicated they use 228 different hashtags, with the most popular being...

- #edchat
- #sschat
- #21stedchat
- #engchat
- #satchat
- #elemchat
- #CCSS
- #mathchat

Plus, a combined 84 per cent of educators who were surveyed reported using Twitter daily or multiple times a day.

*K-16 educators were surveyed as part of the study.