

EDUCATORS AND TWITTER

Researchers from the US asked 755 educators* how and why they use the social networking site. Some of the results are:



Professional development and connecting with peers ...

96%

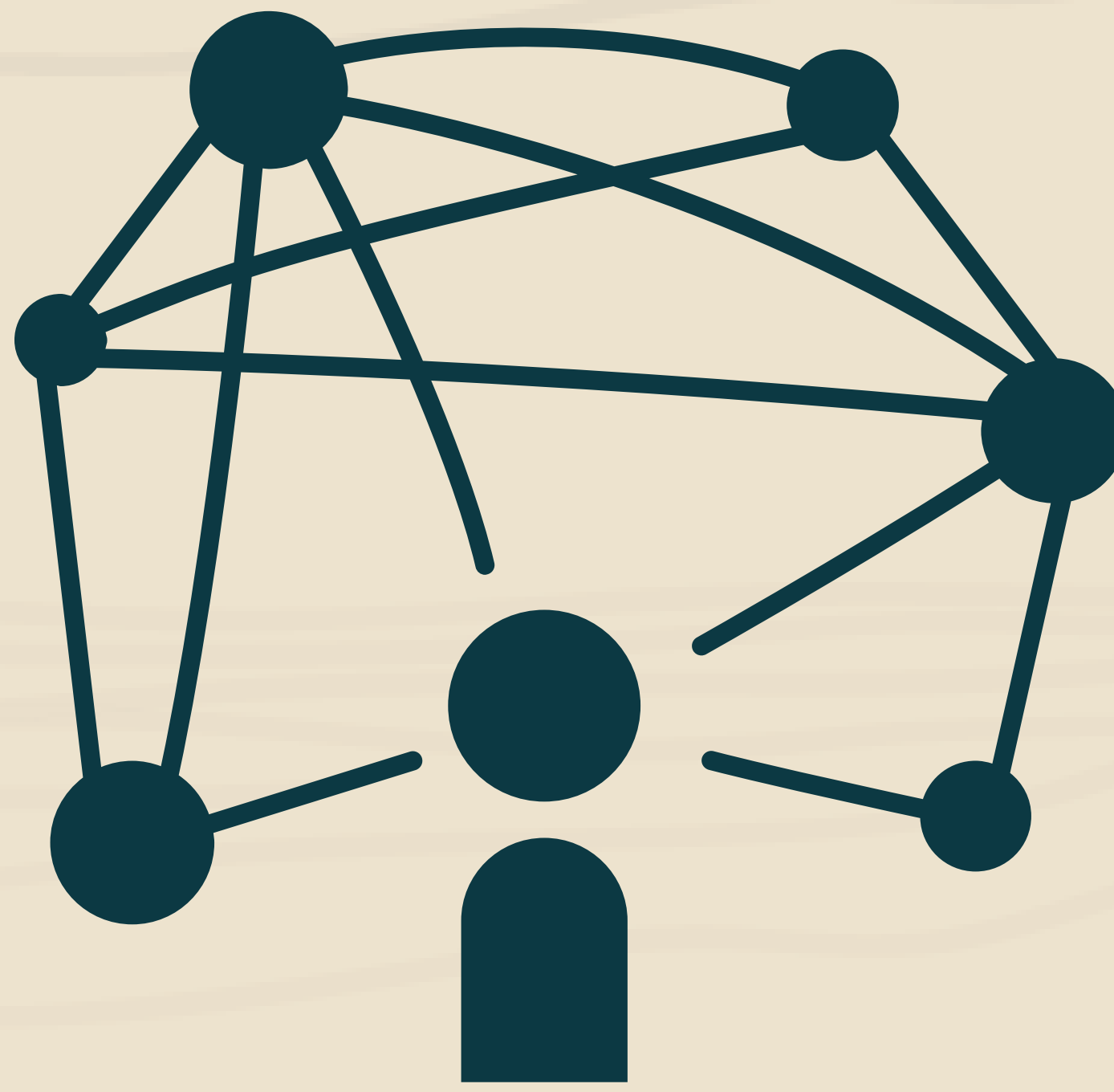
of respondents use Twitter for sharing or acquiring resources

86%

use Twitter for collaboration with other educators

79%

use Twitter for networking



73%

participate in Twitter chats

30%

use Twitter for backchannelling

25%

use Twitter for emotional support

Respondents indicated they use 228 different hashtags, with the most popular being...

#edchat

#sschat

#engchat

#21stedchat

#satchat

#elemchat

#CCSS

#mathchat

Plus, a combined 84 per cent of educators who were surveyed reported using Twitter daily or multiple times a day

*K-16 educators were surveyed as part of the study.